

EASA 2017 CONVENTION

Tampa, Florida • June 25-27, 2017

SPONSORSHIP OPPORTUNITIES

All Sponsors Will Be Recognized In On-Site Signage, Mobile App, Currents Newsletter and On EASA's Website

(Commit by January 18th and you will also receive recognition in the convention brochure)

● Kickoff Keynote Speaker

EASA will recognize sponsor from the podium and feature sponsor's logo on the screen during the event.
Cost - \$20,000.

● Sunday Dinner Entertainment

One of the highlights of the convention. As sponsor of this event EASA will recognize you during the dinner and feature your logo on the screen. You will also have the honor of introducing the entertainment for the evening.
Cost - \$20,000

● Tuesday Lunch Keynote Speaker

EASA will recognize sponsor from the podium and feature sponsor's logo on the screen during the event.
Cost - \$15,000.

● Tuesday Closing Reception

The final event of the convention, and a celebration for incoming Chairman, the Closing Reception is a chance to unwind after a long week of exhibits, education and networking.
Cost - \$15,000

Enhancements:

- 1) Souvenir Glass with logo - \$2,500
- 2) Photo Booth - \$1,500

● Recharge Lounge

The lounge will provide a place for attendees to rest their feet and recharge their phones or other portable devices. Comfortable seating will be provided as well as phone charging stations (which can be branded with the sponsor's logo) and Upper Body Massage Chair (available Sunday and Monday). Sponsor can distribute tickets from their booth to drive additional traffic. Sponsor's logo will also appear on the signage hanging above the lounge. Cost - \$10,000

● Session Coffee Break(s)

Beverage breaks are available Sunday and Monday morning. Sponsor will have signage in the break area and logo will be on cups/napkins. Cost - \$10,000 per day.

● Mobile App

EASA will recognize sponsor and feature sponsor's logo on screen during the event. Cost - \$13,500.

● Hotel Room Keys

Your designated advertisement on the front of the hotel room keys. Cost - \$11,000.

● The EASA Snack Shack – brought to you by...

Located in the exhibit hall, this is *THE* place to gather, exchange ideas, and find a little nourishment. On Monday, EASA will provide lunch vouchers to all full business registrants. The Snack Shack would carry the sponsor's brand through customized napkins and cups, as well as signage. Cost - \$10,000.

Enhancements:

- 1) Custom Water Bottles - (2,000 per day) \$5,000/day

● Badge Holder/Neck Wallet

Sponsor's logo will appear on the front of the badge holder.
Cost - \$12,500.

● Convention Registration Bag

The bag will be given to all attendees (excluding exhibitors). Sponsors logo will appear on the front of the bag and EASA convention logo will be on the back of the bag. Cost - \$15,000

● Pocket Program

Sponsor will receive the back page for advertisement. The pocket program is an abbreviated schedule that is given to all attendees. Cost - \$5,000.

● Select Presentations

Sponsor's logo will appear on the face of the USB flash drive, as well as a link to sponsor's Web site on the flash drive.
Cost - \$6,500.

● Hydration Stations

Water coolers will be located in the registration area and on the exhibit floor. Water Tower will be wrapped with sponsor logo or any other approved graphics (could include booth number). Will also provide cups with sponsors logo.

Entire Convention Sponsorship Cost - \$10,000

● Other Options?

Do you have another sponsorship idea? We would love to hear it. Contact Dale Shuter at dshuter@easa.com or 314-993-2220.

**Partners
for Progress**

