

# EASA<sup>®</sup> 2019 CONVENTION

Las Vegas • June 30 - July 2, 2019

## SPONSORSHIP OPPORTUNITIES

All Sponsors Will Be Recognized in the Official Program, Mobile App, On-Site Signage, *Currents* Newsletter and On EASA's Website

(Commit by January 11th and you will also receive recognition in the convention brochure)

### ● **Sunday Kickoff Keynote Speaker**

Always one of the highlights of the convention, this year's Keynote Speaker, Mike Staver, will help us *Navigate the Future* with Courageous Leadership. EASA will recognize sponsor from the podium and feature sponsor's logo on the screen during the event.

Cost: \$20,000.

### ● **Sunday Night Reimagined**

EASA has shaken up the Sunday Night event. This year's event will begin with be an exciting networking reception followed by Tony and Grammy nominated performer, Michael Cavanaugh. EASA will recognize sponsor during the event and feature sponsor's logo on the screen.

Cost: \$20,000

### ● **Tuesday Lunch Keynote Speaker**

Back by popular demand, Economist Brian Beaulieu will present the Industrial Economy 2019 and Beyond. EASA will recognize sponsor from the podium and feature sponsor's logo on the screen during the event.

Cost: \$10,000

### ● **Tuesday Closing Reception**

The final event of the convention, and a celebration for incoming Chairman Brian Larry, the Closing Reception is a chance to unwind after a long week of exhibits, education and networking. Sponsor's logo will be displayed at event.

Cost: \$15,000

### ● **Session Coffee Break(s)**

Everybody appreciates a hot cup of coffee in the morning, especially when it is provided by their favorite sponsor! Beverage breaks are available Sunday and Monday morning. Sponsor will have signage in the break area and logo will be on cups.

Cost: \$10,000 per day

### ● **Central "Park" Lounge**

The lounge will provide a place for attendees to rest their feet and recharge their phones and other portable devices. Comfortable seating will be provided as well as phone charging stations (which will be branded with the sponsor's logo) and Upper Body Massage Chair (available Sunday and Monday). Sponsor can distribute tickets from their booth to drive additional traffic. Sponsor's logo will also appear on the signage hanging above the lounge.

Cost: \$10,000

### ● **The EASA Snack Bar – brought to you by...**

Located in the exhibit hall, this is THE place to gather, exchange ideas, and find a little nourishment. On Monday, EASA will provide lunch vouchers to all full business registrants. The Snack Bar will carry the sponsor's brand through customized napkins and cups, as well as signage.

Cost: \$10,000

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**NAVIGATE  
THE FUTURE**

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## SPONSORSHIP OPPORTUNITIES ..... Continued from previous page

### ● **Mobile App**

The go-to source for information on the EASA Convention and Exhibitor Sponsor will be recognized on the Splash Screen. Sponsor will be able to have up to four banner ads in the app.

Cost: \$13,500.

### ● **Social Media Sponsor**

EASA will work with sponsor to create content and help promote the sponsor's involvement in the show through the use of the EASA Social Media Channels and event hashtags.

Cost: \$5,000

### ● **Email Sponsorship**

Sponsor one or more of the EASA promotional emails that go out leading up to the convention. Emails are sent to all members. Sponsor's logo will appear at the end of the email with a hyperlink to designated website.

Cost: \$500/email

### ● **Hotel Room Keys**

An attendee's first impression of the meeting upon checking into the hotel. Your chosen advertisement will appear on the front of the hotel room keys.

Cost: \$11,000

### ● **Badge Holder/Neck Wallet**

Highly visible sponsor's logo will appear on the front of the badge holder.

Cost: \$12,500

### ● **Convention Registration Bag**

The registration bag will be given to all attendees (excluding exhibitors). Sponsor's logo will appear on the front of the bag and the EASA Convention logo will be on the back of the bag.

Cost: \$15,000

### ● **Show Guide**

The Show Guide is conveniently sized to fit in one's pocket and contains the complete schedule of events, the list of exhibitors and the exhibit hall floor plan. The sponsor will be recognized on the cover.

Cost: \$5,000

### ● **Select Presentations**

Sponsor's logo will appear on the face of the USB flash drive, as well as a link to sponsor's website.

Cost: \$9,250

### ● **Hydration Stations**

Las Vegas is hot and dry – attendees will be encouraged to stay hydrated. Water coolers will be located in the registration area, outside meeting rooms and on the exhibit floor. Water towers will be branded with sponsor's logo or any other approved graphics (could include booth number).

Cost: \$10,000

Enhancement: Logoed Water Bottle. Cost - \$7,000

### ● **Other Options?**

Do you have another sponsorship idea? Would you like a personalized proposal based on your budget and needs? We would love to hear from you. Contact Dale Shuter at [dshuter@easa.com](mailto:dshuter@easa.com) or +1 314 993 2220.



  
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