Please Join us in DALLAS, TX for our Chapter’s 70th Birthday!

It’s time to shake out the mothballs, pull out your summer clothes, say goodbye to the winter doldrums and think about a huge birthday party celebration for our Chapter. Spring is right around the corner and our next meeting promises to be a great one. We are celebrating our 70th (yes 70th) birthday right where it all started in 1947...in the great state of Texas.

Your chapter Board of Directors are excited to welcome you all to uptown Dallas and this beautiful “all suite” Marriott hotel.

We hope that the varied and interesting offering of technical sessions, tours and social events will have something for everyone and will give you a meeting that you’ll remember as a worthwhile investment of your time. Please note that we are once again offering a one day only tech session/lunch on Saturday for $85 per person for local shop employees who are not able to attend the entire meeting.

Your registration form is on page 4 of this flyer.

Because of catering guarantees and bus capacity, please only check off the activities that you are sure to attend. It’s much easier to add people rather than cancelling after guarantees are already submitted.

Please feel free to contact Diane Werling, Executive Secretary at 214-783-2372 or info@easasouthwest.com if you have any questions.

See you soon in Dallas!!!

Vendors

We invite you to join us as an attendee or, if you are an affiliate member of our chapter, we would appreciate your participation as a convention sponsor. Sponsors will be entitled to a display table at the Vendor Table-tops WELCOME RECEPTION and will be acknowledged in the Convention program. Sponsorships are available for $415 which includes one “full meeting” registration.
CONVENTION PROGRAM

Wednesday, April 5
Early arrivals—please pick up registration packs in the hotel lobby after 5pm

Thursday, April 6
All day
Meeting Registration - pick up registration packs in hotel lobby

7am—2pm
Optional Activity #1: Golf/lunch at Stevens Park Golf Course
The complete redesign of Stevens Park Golf Course was completed in 2011 by Colligan Golf Design, based out of Arlington, TX. Owned by celebrated architect, John Colligan, and under the design team-lead of Trey Kemp, Stevens Park Golf Course has become the premier public golf destination in the DFW Metroplex.

9:30am—2:00pm
The permanent exhibit gives visitors a view of the Holocaust by focusing on one day during the Holocaust—April 19, 1943. On this day three important and very different events happened:

The 20th Deportation Train from Belgium was attacked by partisans
The Warsaw Ghetto Uprising began
The Bermuda Conference met

These events illustrate wartime heroism. They show that to stand up against the forces of brutality, hatred, and evil—can be made under the worst conditions. They also demonstrate that the decision to stand by and do nothing can perpetuate human suffering and cost lives. The Nuremberg Trials in 1945 used an unprecedented form of evidence — film of the war and liberation of the camps. The exhibit shows these filmmakers’ experiences during and after World War II, the footage they captured of Nazi atrocities, and the impact the war made on their careers.

3:00pm-5:00pm
Board of Directors Meeting

6:30pm
WELCOME RECEPTION and SPONSOR TABLE TOPS
Hors d'oeuvres, hosted bar and door prizes.
Address from Linda Raynes, EASA International CEO
Installation of new Chapter Officers.

9:00pm—11:00pm
Hospitality

Friday, April 7

8:30am—9:30am
General business meeting

9:45am to 4pm
SPOUSES/GUESTS - George Bush Presidential Library.

A Nation Under Attack - September 11, 2001. Artifacts, including steel from the World Trade Center, the bullhorn President Bush used to address the crowd at Ground Zero, and letters he received in the days following the attacks, make up a solemn and moving memorial to a pivotal moment in our history.

Life in the White House - Peek behind the White House doors to see what life is like inside. Learn more about the first pets, witness the pomp and circumstance that comes with a state dinner, and enjoy a film in the White House Theater about Camp David, the Bush Ranch in Texas, and the President and First Lady's sense of humor.

The Oval Office exhibit is an exact replica as the one in the White House during the Bush Administration. Visitors are able to take a close look at the paintings, sculptures, and bookcases, and may even sit behind the reproduction of the Resolute Desk for a photograph.

Our museum visit will be followed by a delicious lunch at the famous Niemen Marcus at North Park and an afternoon visit to the observation deck of Reunion Tower.

You will have amazing panoramic 360 degree views from the indoor/outdoor GeO-deck.
9:15am to 4pm  MEMBERS - buses depart for a tour of the AT&T (Dallas Cowboys) Stadium

AT&T Stadium is more than the home of the Dallas Cowboys, it's a world of facts and figures about the world's largest domed structure, an art museum, a classroom. The things you can do inside AT&T Stadium are endless, and with AT&T Stadium Tours, you can experience them all.

Of course, no convention in DFW would be complete without technical tours. We will depart the Stadium at noon for a shop tour and lunch at Shermco Inc., in Irving. Then at 2:15pm we will depart Shermco and head on over for a shop tour of T. Gray Electric in Dallas.

6pm  Dinner on your own:
    Venture out and take advantage of the many great restaurants in the Dallas area.

9pm—11pm  Hospitality

Saturday, April 8,

9:00am—3:30pm  TECHNICAL SESSIONS:
1. “Everything you wanted to know about the world of Electrical Varnish”...presented by Burt Hermanski, Ranbar Electrical Materials (1 hour)
   Tank Maintenance.....Benefits of VPI over Dip.....Thixotropic varnish vs. filled varnish
   Differences between solvent based varnishes, 100% reactive varnishes, and 100% solids varnishes
   Compatibility testing methods, results, and importance.....Benefits of over-dipping with epoxies when business is slow

2. “Best ways to avoid a pesky Bearing Failure”...presented by Bud Frabell, Midpoint Bearing (2 hours)
   Finding the root cause of a bearing failure can be a difficult and tedious task. Once you determine the root cause, the next hurdle is getting everyone to agree and take steps to resolve the issue. We will discuss some common and unique bearing failures and methods to avoid these failures in the future.

12:15pm to 1:15pm  Lunch

3. “The EASA Website...what's in it for me?”...presented by Craig Whitworth, Product Development Specialist EASA International.  A workshop packed full of ideas and tools on the EASA website that you may not know exist.
   Statistics have shown that most members are not aware (and don’t use) the many valuable tools available to them.
   Craig will help steer you through the site and show you how to easily find the information and answers you seek.

10:00am  SPOUSES - Trip to the Dallas Arboretum and lunch
   Dallas Arboretum Presents Dallas Blooms: Peace, Love and Flower Power Explosions of Color, Layers of Landscape. It will showcase an explosion of color with more than 500,000 spring blooming blossoms and beautiful floral design. The largest floral festival in the southwest.
   Enjoy a relaxing time wandering these beautiful gardens and followed by a delicious lunch at the historic De Golyer House inside the Arboretum.

5:30pm—10pm  “Our Chapter's 70th birthday party....an Enchanted Evening Winery, Appetizers and Chocolate” guided tour of Dallas after dark.

We will enjoy a fun and relaxing “Enchanted Evening” as Dallas by Chocolate transports us by luxury coach to some of Dallas’ top dessert and music hotspots. Our first stop is the cozy Checkered Past Winery in the popular Cedars neighborhood, where we’ll savor an appetizer buffet that includes seafood, charcuteries, flatbread pizza and, other temptations...accompanied by a variety of specially selected fine wines. Then it’s off to several venues that rank among the premier dessert locales in the country, including a chocolatier named in the Top 3 in the World by Conde Nast Traveler magazine. Finally, unwind with smooth jazz by the celebrated John Lewis Trio.

For those "non winers"....we will also have beer and soft drinks on the bus.

Mark your calendars...the Convention registration and hotel reservation deadline is March 15th. Spring is a busy time for DFW hotels so please don’t delay your reservation...the EASA rate is only protected until March 15th.
MEETING REGISTRATION
SPRING, 2017 CONVENTION—DALLAS, TX

Please complete this registration form and mail with your check (no credit cards) to:
EASA Southwestern Chapter
99 Navarre Road,
Rochester, NY 14621

Convention attendees.....................$215 per person
Special One Day “Saturday only” Tech training and lunch.....................$85 per person
Convention Sponsor.................................$415 (see “Sponsors” below)

Member:_____________________________________Spouse/Guest:(if attending)_______________________________

Company:______________________________________City:_______________________________St:_____

Email (needed for confirmation):__________________________________________Tel:_______________________

NOTE: Most of our venues do not allow “concealed” or “open carry” weapons.
It will be your responsibility to contact the venues ahead of time to discuss their restrictions.

Sponsors: Sponsorship is $415 net. It includes one full meeting registration and a table top display at the
welcome reception. Please check here if you’d like to sponsor:______If you’re bringing an extra person for the
Table Tops Reception only, please enter their name(s) here ___________________________________and add $85 ea.

The following events are included in your convention registration fee. Please check which scheduled
events you will definitely attend:

THURSDAY NIGHT RECEPTION_______ FRIDAY AT&T STADIUM TOUR ______(FIRM RSVP PLEASE)

FRIDAY SHOP TOURS/LUNCH_______ Ride the bus?_______

FRIDAY SPOUSE TOUR—Bush Library/Lunch/Reunion tower _______

SATURDAY TECH TRAINING/LUNCH_______SATURDAY SPOUSES Dallas Arboretum/Lunch _______

SATURDAY NIGHT ENCHANTED EVENING 70TH BIRTHDAY PARTY______ (FIRM RSVPs PLEASE)

SPECIAL One day training: SATURDAY TECH TRAINING/LUNCH ONLY_______$85 PER PERSON

OPTIONAL EVENTS (Thursday):

Golf/Lunch _______Add $85pp  Dallas Holocaust Museum _______Add $10pp

Your Handicap? Or last score please?_____

Your Meeting Registration and Hotel Reservations are due no later than March 15, 2017

If you have questions, please contact Diane Werling via e-mail at info@easasouthwest.com or call 214.783.2372